



# INSIGHT

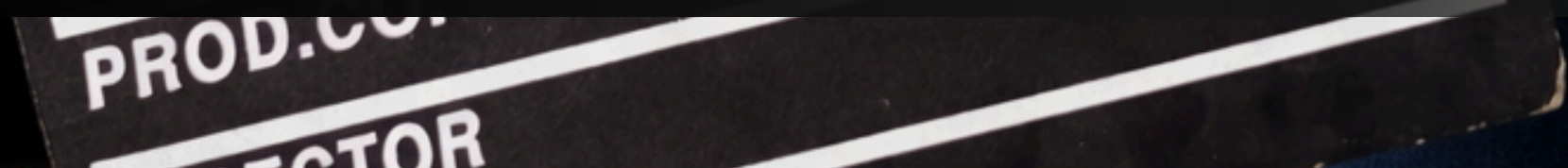
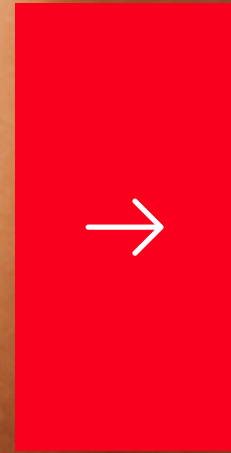
# CREATIVE MEDIA

 LUXURY CINEMATIC PRODUCTION & CREATIVE ADVERTISING STUDIO

FILMS • ADVERTISING • BRANDING • OUTDOOR MEDIA • DIGITAL STORYTELLING

DELIVERING PREMIUM CREATIVE SOLUTIONS FOR BRANDS, BUSINESSES & OTT PLATFORMS

"WHERE CREATIVITY MEETS CINEMATIC STORYTELLING"





Presented By *Mahinder Pal Singh*

# ABOUT OUR

# PRODUCTION \*

## 2026

Insight Creative Media Pvt Ltd is a creative media production and advertising company specializing in cinematic film production, brand storytelling, outdoor advertising and digital marketing.

We combine creative strategy, advanced production technology and innovative storytelling to create impactful media experiences for modern brands.





Presented By *Mahinder Pal Singh*

# MISSION BEHIND

## THE SCREEN

- Deliver world-class creative production
- Build powerful brand communication
- Provide innovative advertising solutions
- Create long-term partnerships with clients

Our mission is to deliver powerful cinematic experiences, combining innovation, artistry, and technology to captivate

# VISION BEHIND

## THE SCREEN

To become a leading creative media and film production company recognized for innovative storytelling, premium production quality and high-impact advertising campaigns.





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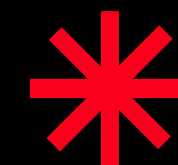


# OUR SERVICES

## ADVERTISING & BRANDING SERVICES



- 1 Film & Video Production
- 2 Advertising Campaigns
- 3 Outdoor Advertising
- 4 Signage & Fabrication
- 5 Digital Printing
- 6 Digital Marketing





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# \* FILM & VIDEO PRODUCTION

## Professional Cinematic Production Services

- Feature Films
- Web Series & OTT Content
- Corporate Films
- Brand Films
- Television Commercials

Produced using professional cinema equipment and creative direction.





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# BRAND FILMS & STORYTELLING

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We create powerful brand storytelling films that communicate brand identity and build emotional connection with audiences.

Our films focus on story, creativity and cinematic quality.





# ADVERTISING FILM PRODUCTION

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**Creative advertising content designed to build strong brand presence**

- TV Commercials
- Promotional Campaign Videos
- Product Launch Films
- Corporate Advertising Content





# OUTDOOR ADVERTISING \*

High-visibility large format advertising solutions

- Highway Hoardings
- Billboard Advertising
- LED Hoardings
- Construction Site Branding

Designed to deliver maximum brand exposure.





# DIGITAL PRINTING

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**High-quality large format printing services**

- Flex Printing
- Vinyl Printing
- Backlit Flex Printing
- Eco Solvent Printing
- Wall Graphics





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# \* CORPORATE BRANDING

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**Complete branding solutions for businesses**

- Corporate Branding
- Retail Branding
- Real Estate Branding
- Event Branding
- Construction Site Branding

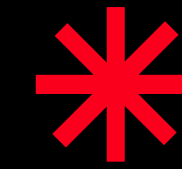




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# DIGITAL MARKETING

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## **Strategic digital marketing services**

- Social Media Marketing
- YouTube Promotions
- Short Video Campaigns
- Performance Marketing

Helping brands grow through digital visibility.



# \* OTT & DIGITAL CONTENT

## 📷 Content production for modern digital platforms

- Web Series Production
- OTT Content Creation
- Digital Entertainment Media
- Online Brand Videos

**DIGITAL**

The digital revolution has made it easier for us to interact with the targeted audience at all the possible digital platforms. As the digital transformation has taken place it has revolutionised the ad & promotion sector. It has enabled the advertisers and promoters to alter the audience as per the required niche for a particular product/service being promoted.

**OTT**

OTT is over the top which refers to tv and film content that can be viewed using the internet connection instead of satellite service or cable connection. A good mix of OTT platforms will bring the best results due to the altering options for your niche.

**SOCIAL MEDIA**

Now-a-days social media is the vast thing to connect with the audience. Our teams can help you create the

The infographic displays a collection of logos for various digital platforms and services, including: MXPLAYER, ABP digital, SONY liv, ZEE5, publc, FANCODE, SUN NXT, Snapchat, Pocket FM, ShareChat, IRCTC, Disney+ hotstar, dailyhunt, आज तक, ZEE NEWS, hungama, and Spotify.

# \*OUR CREATIVE PROCESS

## Our production process ensures quality and efficiency

- Concept & Strategy Development
- Creative Planning & Design
- Production & Fabrication
- Post Production / Installation
- Campaign Execution





# INDUSTRIES WE WORK WITH

 We work with brands across multiple industries

- Real Estate Developers
- Retail Brands
- Corporate Businesses
- Infrastructure Companies
- Entertainment Industry
- Startups





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# OUR STRENGTHS

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- Experienced creative professionals
- High-quality production standards
- Advanced technology and equipment
- Strong vendor and production network
- Reliable project delivery



## Vendor Management

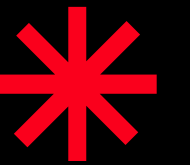




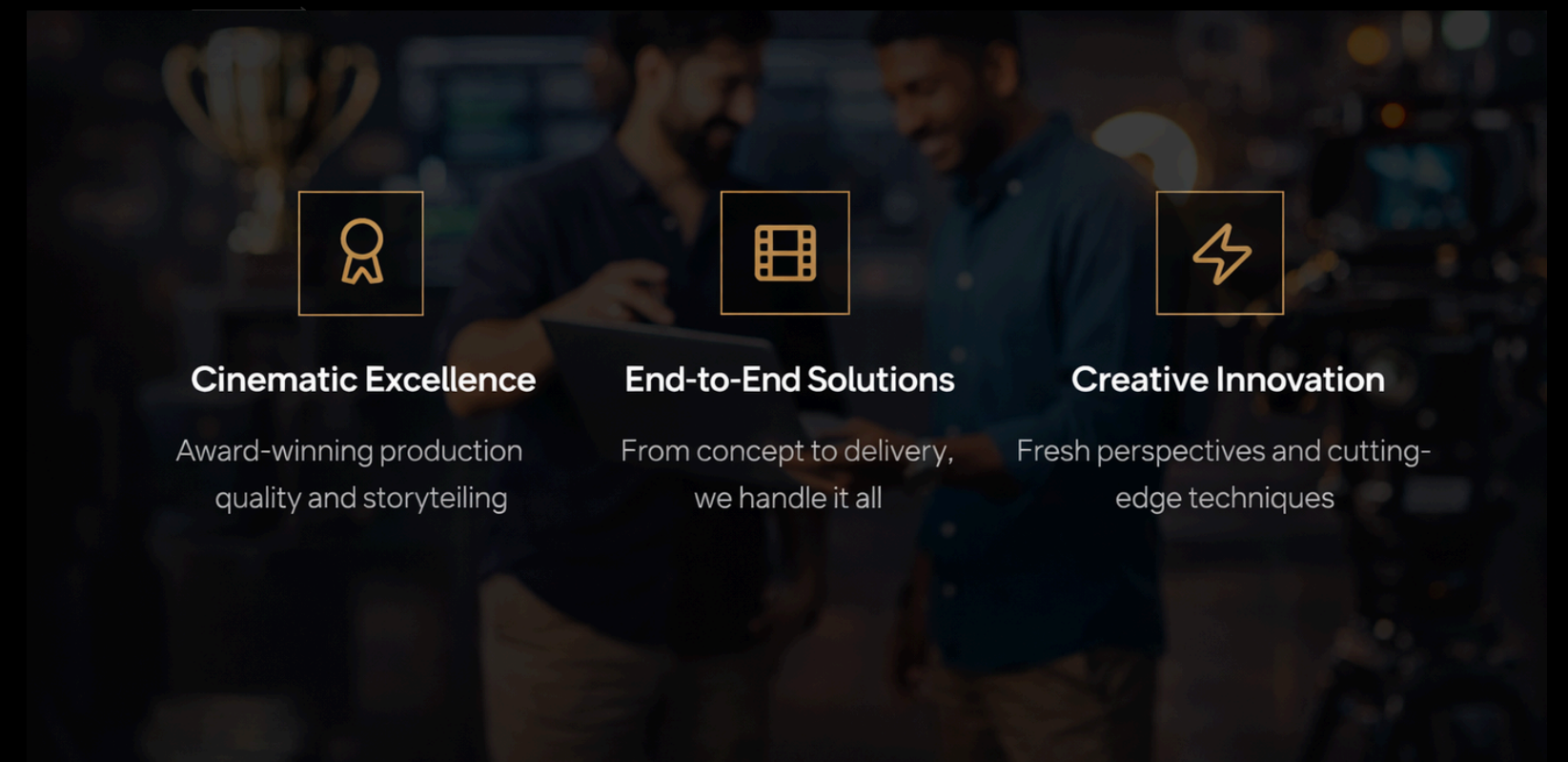
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# WHY CHOOSE

## Insight Creative Media



- Cinematic storytelling expertise
- End-to-end media solutions
- Premium production quality
- Professional execution
- Competitive and scalable services





Insight Creative Media Pvt Ltd

# THANK YOU FOR ATTENTION\*



*Let's create powerful brands and cinematic stories together.*